

DISPLAY TYPOGRAPHY AND ART CATALOG NUMBER TWENTY TWO



House Pop Art Collection

We know you've been secretly admiring all of those House Industries promos with the original painted illustrations. Now we've brought a generous sampling right to your desktop with our new House Pop Art CD. With 30 full color high resolution images, Pop Art has everything you need to put the final touches on your next layout. These royalty free images are 400 dpi CMYK tiff files at an average of eight inches square, so you've got plenty of resolution to cover a full-page. Just think of how many clients you can satisfy for \$150 ... just don't let 'em see this catalog.

HOUSE POP ART.....\$150

Custom Illustration Work

Don't see what you need in this new collection? House 'artiste' Adam Cruz is standing by with his beret, brush and palette waiting to paint a custom illustration for your next project. There's no stupid Photoshop tricks here, just good old-fashioned paint and canvas. Call today at 800-888-4390 or fax over your layout and usage requirements to 302-888-1650 and we'll work you up a nice price.







House 3009 Space Font Kit

Based on intelligence gathered by a deep space investigative probe, House Industries presents the House 3009 font kit. This intergalactic collection originates from complex alien signals which have been decoded, phonologically transliterated and returned to earth as proprietary letter forms. The kit includes eight fonts, 99 dingbats, six patterns, a scale replica of the House 3009 spacecraft (pictured above) as well as a crew uniform t-shirt. The multi-session CD-ROM contains House 3009 font data plus seven Peter Thomas remix tracks from Coldcut, Stereolab, Yoshinori Sunahara, John McEntire and more courtesy of Bungalow records.

HOUSE 3009 FONTS.....\$175

OUTERSPACE
SOLSSEPSCE
SPACEPORT
cyberspace

SPaceage

SPACEAGE LIGHT
SPACEAGE BOLD
SPACEAGE HEAVY
SPACEAGE BLACK



Outerspace

WARP BACK TO PARTH

AaBbCcDd2effGgHhiiJjKkLIMmNnOoPpQqRrSsTtUuV

Cyberspace

barbarella abcdefghijklmnopgrstuvwxyz0123456

Spaceport

CLORKING DEVICE
RABCODEEFGHIJKLMNOPQRSSTUVWXXYZ

Solarspace

SPREE FRENZY

RBCDEFGHIJKLMNOPORSTUUWKY20123

Spaceage Light

HYPERSPACE BULLOF

AABBCDEEFFGGHIJJKLLMMNNOPQRFST6UUVWHYZZO1Z94

Spaceage Bold

Stereolab

AabcdeeffggHliJJKLLMMNoppQRrsTbUVVWWXY220123

Spaceage Heavy

Hal 9000 computer RABBECGEFFGGHIGJAKKLLMMNNOPPORTSTEUUUWXYZOIZS

Spaceage Black

megatron

AABCDEEFGGHIIJKLLMMNNOPQRPST6UUVWXY2012345

Vectagram Dingbats and Stereograph Patterns

















EXOTICA

AaBbCcDdEeFfGgHhIiJjKkLIMmNnOoPpQqRrSsTtUuVvWwXxYyZz123

Tiki Sands

The Best of Martin Denny
AabbooddeeffgqHhijjkklimmnnooppgqrrssttuuvvwxxyy2z12345

Tiki Palms

COCKTAIL SPECIAL

ABCDEFGHIJKI MNOPORSTUVWXYZ12345678901@#\$2^\$2()=+?[]{}/

Tiki Island

THE POLYNESIAN VILLAGE

\abcdeeffghijklmnopqrpsttuuvwxyzo123456789!@#\$%^&*()=+?

Tiki Hut

DUTRIGGER MOTEL

ABCDEFGHIJKLMNOPQRSTUYWXYZO123H567H9!@#\$%%()=+?[]{}/

Tiki Wood

HAWAMAN

AVARCCADAGEPAGAVILLIAYALLAMMANADAGAGAGAGA

Tiki Holiday

Vacation at the Kona Kai

Tiki Surf

Surf tunes from the Ventures
ABBCCDdEeffgghhijjkklimmnnooppqqrrssttuuvvwwxxyyzz1234567890!?@##%

Native Art





The Tiki Type Font Collection

Casual Tiki Type users may limit these typefaces to luau invites or hipster cocktail lounge logos, but this versatile collection can add an exotic look to any mainlander's layout. In addition to eight fonts and a Native Art collection, you get a genuine TIKI TEE in our exclusive Tiki idol packaging plus 12 surf tunes on a multi-session CD from Estrus Records including Man or Astroman, Impala, Volcanos and more!

TIKI TYPE......\$150

Tiki Magic TIKI HUT
TIKI ISLAND Tiki Sands
TIKI PALMS TIKI WOOD
Tiki Holiday Tiki Surf





The House-a-rama Font Kit

The House-a-rama collection features typefaces inspired by the "googie" style that defined bowling alley architecture and signage of the Fifties. In an effort to preserve the "modern" visuals associated with the sport of bowling, we proudly offer this nifty little red bowling bag filled with 54 dingbats, three fonts and 14 clip-art illustrations that are guaranteed to keep you sharp and on top of your game. Add the "look of tomorrow" to any layout with one of the four Tenpin patterns featured in this kit. Each pattern is in font format, so creating and colorizing them is as easy as typing a few characters. Roll a bit of suburban kitch into your next design project with this House Industries pro-shop favorite.

HOUSE-A-RAMA.....\$100

STRIKE! KINGPIN

League Night

*>₩ ***₩** *





Strikel

ATOMIC

ABCDEFGHIJKLMHOPQRSTUVWXYZ0123456789

COUNTE WWXxyy

CaBbCcDdEo7fggHnIiJjKkLeMmNnOoPpQqRr WwXxyy

Kingpin

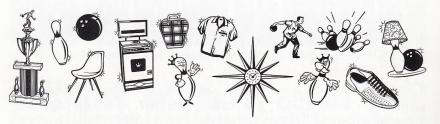
BOWLING

ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789

Gutterball Dingbats



High Roller Clip-Art



Tenpin Patterns













House Brush

CUSTOM CAR MAGAZINE *ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!@#\$%*

House Showcard

DELUXE

ABCDEFGHIJKLMNOPQRSTUVWXYZ012345678

House Informal

SIR ESTRUS QUARTERLY ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!@#\$%

House Casual



House Upright

TODAY'S LUNCH SPECIAL ABCDEFGHIJKLMNOPORGTUVWXYZO123456789!@#\$%

Ad Clip-art





The Sign Painter Font Kit

For decades, the handletterer's craft has been indispensable to the advertising and design trades. As prevailing tastes changed and new technologies emerged, commercial art saw the fateful demise of this lost skill. Now, House Industries is proud to offer the Sign Painter font kit, a collection of six timeless display typefaces along with an assortment of eyecatching advertising type treatments in eps format. In addition to a scripty House Sign Painter t-shirt, we've also included the handy Lil' Al's Brush utility. Named after Lil' Al, the man whose signwriting inspired this font collection, Lil'Al's Brush automatically connects ligatures and gives the two scripts in this kit a true hand-rendered look.

SIGN PAINTER FONTS......\$150

House Casual HOUSE SHOWCARD HOUSE BRUSH

HOUSE UPRIGHT HOUSE INFORMAL House Script









The Typography of Coop Kit

The amazing hand-rendered lettering from Coop's famous silk-screened rock posters can now be yours! This devilishly clever font collection includes eight versatile display typefaces derived from Coop's morally bankrupt yet aesthetically rich portfolio of artwork. If the eight fonts aren't temptation enough, we've sweetened the pot with a custom Coop cigar box, a one-of-a-kind Typography of Coop Zippo® lighter (available only in this House font kit), a big La Plata cigar (hand picked by Coop himself) and a black Typography of Coop t-shirt. There's no need to sell your soul for truly animated typefaces when you can make a deal with House Industries for just \$199.

THE TYPOGRAPHY OF COOP......\$199

COOP BOLD
COOP LIGHT
Coop Flaired
COOP FORGED

COOP BLACK COOP HEAVY COOP LATIN Coop Condensed Coop Bold

BLUES EXPLOSION

ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!@#\$%&*?

Coop Light

The Devil's Advocate

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvW

Coop Flaired

Hatesville

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWw

Coop Condensed

THE PHANTOM SURFERS

AaBbCcDdEeFfGgHhliJjKkLIMmNnOoPpQqRrSsTtUuVvWwXxYyZzO123456789

Coop Black

MINISTRY ABCDEFGHIJKLMNOPQRSTUVWXYZ

Coop Heavy

Southern Culture

AaBbCcDdEeFfGgHhiiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Coop Latin

SUPERCHUNK

ABCDEFGHIJKLMNOPORSTUVWXYZ0123456789!@#\$%&

Coop Forged

Rock Posters by Coop

AaBbCcDdEeFfGgHhIiJjKkLIMmNnOoPpQqRrSsTtUUVVWWXxYyZz



DRACULA

ABCDEFGHIJKLMNOPQRSTUVWXYZ012345678

Voodoo House

SHRUNKEN HEADS
ABCDEFGHIJKLMNOPQRSTUVWXYZ012345678

House of Terror

THE LIVING DEAD

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYy

House of Death

WOLFMAN

ABCCDEFGHIJJKLMNOOPQQRRSTTUVWXXYZ0123456789!@#\$%

Spookhouse

Teenage Zombies AaBbccddEeffggHh JijjKkLIMmNnOoPpQqRrssTtUuVv

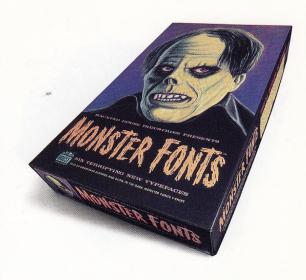
House of Horror

FRANKENSTEIN

AABCDEEFGHIIJKLMNOOPQRSTUVWXYZ0123456789!@#\$%&

Graveyard Goodies





The Monster Font Collection

No coffin can hold them! No chains can restrain them! No door can bar them! If you shock easily, turn the page! Prepare yourself for six terrifying typefaces that have been resurrected from the grave by Haunted House Industries with the help of the evil mad scientist David Coulson. Inspired by the horror movie and monster craze of the 1960s, these six typefaces are sure to strike fear into the hearts of any potential reader. This typographical nightmare also includes 22 graveyard goodies in eps format. To make things even scarier we're also throwing in a glow-in-the-dark Phantom of the Opera t-shirt and an authentic '60s-style "Aurora" package. From first glance to last gasp, the Monster Fonts can wake you up from any number of design nightmares.

MONSTER FONTS......\$150

HOUSE OF HORROR HOUSE OF DEATH
SPOOKHOUSE House of Terror
VOODOO HOUSE HAUNTED HOUSE





The Rat Fink Font Collection

Hike yer eyeballs on this, man! You too can gas up your layouts with these eight way-out typefaces based on the krazy hand lettering style of the man himself, Ed "Big Daddy" Roth. Peek under the hood and you'll see that we shoehorned 32 eye-poppin' eps Monster Icons between the fenders. Big Daddy said we should astopped there, but we had to throw in a genuine Rat Fink Fonts t-shirt and wrap it all up in this kookie '60s-style model box. So, like get yer wallet out and order up some Rat Fink Fonts today!

RAT FINK FONTS......\$150

FINKSANS
FINK BOLD

FINK CAGUAL

Fink Brush

FINK GOTHIC

Fink Condensed

Fink Heavy Fink Roman



Fink Casual

THE KRAZY PINSTRIPER ABCDEFGHIJKLMNOPQRSTUVWXYZ01234567891@#\$%

Fink Bold

DRAG RACING

ABCDEFGHIJKLMNOPQRSTUVWXYZ01234567

Fink Roma

Showcars of the '60s

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUu

Fink Sar

SURF BOARDS

ABCDEEFFGHIJKLMMNOPPQRSSTTUVWXYZ0123456789!@#\$

Fink Gothic

POWERED BY CHEVY

ADQDEFGHIJKLMNOPQRSTUVWXYZO123456789

Fink Heavy

Beatnik Bandit

 ${\bf AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtU}$

Fink Condensed

LIKE DIG THOSE KOOKIE SOUNDS
AabbCaddeeffGgHhlidjKkllMmNn0oPpQqRrSsTtUuVvWwXx4y7z0123456789!@#\$%^&*()

Fink Brush

Airbrushed t-shirts

AaBbCcDdEeFfGgHhIiJjKkLlMmNnGoPpQqRrSsTtUuV







www.houseindustries.com
Telephone orders call toll free: 800-888-4390

Haulinhouse

DISCO

ABCDEFGHIJKLMNOPQRSTUVWXYZ012345

Vantasyhouse

VHN HSTIC

ABCDEFGHIJHLMnoporstuvwxyz0123456789

Machohouse

TRUFKIN

ABCDEFGHIJKLMNDPQRSTUVWXYZD1234

Powerhouse

5115

RBCDEFGHIJKLMNOPQR5TUVWXY20123456

Slickhouse

KARATE

ABCDEFGHIJKLMNDFQR5TUVWXUZ

Trickhouse





The House Streetvan Font Kit

Young or old, male or female, people from all walks of life are joining the vanning craze that's sweeping the nation! Whether you're taking a weekend trip to the beach or just out "trollin' for tuna," the Street Van's six "hopped-up" typefaces have the power to leave your competition laggin' and the looks to leave 'em gaspin'. We originally drew these characters as type treatments for the now famous Custom Papers Group swatchbooks and promotions a few years back. Due to popular demand, we developed these six head-turnin' typefaces and this full-custom Street Van packaging for those vanners looking to add a little "flair" to their layouts. Lou's standing by right now with his hot glue gun waiting to build a custom cardboard Street Van just for you!

STREETVAN FONT KIT......\$150

VANTASTHOUSE

POWERHOUSE

SLICKHOUSE

MACHOHOUSE

HAULNHOUSE

TRICKADUSE





The House Gothic Font Family

The House Gothic family is a revival of a midcentury typeface based on original renderings by journeyman commercial artist Alger Zitcus. While his career culminated in the late 1960s with an untimely death, Zitcus' typographic legacy lives on in the House Gothic collection. This "mod" 13-font family includes four alternate lowercases in light and bold versions plus black and 3-D weights.

HOUSE GOTHIC.....\$100



The Bad Neighborhood Fonts

Yes sir, now you too can pack heat with The Bad Neighborhood font kit! The Bad Neighborhood features the infamous Crackhouse (the font everyone loves), eps clip-art, eight other beat-down typefaces and a Bad Hood t-shirt. Whether you need a font for a disaster video/caught on tape TV show title, pro-wrestling logo or any other promotional type treatment requiring the look of urban decay, the Bad Neighborhood is where you've gotta be.

THE BAD NEIGHBORHOOD.....\$150

HOUSE

Telephone orders call toll free: 800-888-4390

HOUSEGOTHIC LIGHT

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZzO123456789

HOUSEGOTHIC BOLD

AaBbCcDdEeFfGgHhliJjKkLIMmNnOoPpQqRrSsTtUuVvWwXxYyZz0128456789

HOUSEGOTHIC BLACK

Rabodeeffgghiijkklmnoparpsstbuuvwxyz0128456789

HOUSEGOTHIC 3-D

AABCDEEFFG9HIJKLMNOPPORPSSTGUUVWX9Z0123456789

CRACKhouse

AaBbCcDdEeFfGgHhliljKkLlmmNnQoPpQqRrSsTtUuVvWwXx

Dirtyhouse AabbCcDdEeFfGg...diJKKLIMmNnOoppQgRrsstt

OPENHOUSE

Burnthouse

HOUSEARREST

Badhouse Bold

aBbCcDdEeFfGgHhliJjKkLIMmNnOoPpQqRrSsTtUuV

Badhouse Light
ABBCCDdEeffGgHhliJjKkLIMmNnOoPpQqRissitUuvyw

POORHOUSE
AabbccddeeffgyhhiljikkLimmnnooppqqrss

Condemanouse



HARDCORE

ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!

DISTORTION ABKDEFGHIJKLMNOPQRSTUVWXYZO1Z

VADDALISM

maltunction

WHITEHOUSE ARCDEFGHLIKIMNOPORSTUVWYYZOD

VENCE ABCDEFGHIKLMNDPDRSTUWNX

FREE SHOW
ABCDEFGHIJKIMNOPGRSTUVWXYZO12

STRAIGHT ABCDEFGHLIKLMNDPORSTILVWXYZO ALL AGES
ABBCCDdEeFFGgHhliJjKkLlMmNnO.

DISENGAGE

UDARFUL ARCDARDAN INTERPRETATION ARCDARDAN ARC

CRUCIFIED
ABCDEFGHIJKLMNOPORST

INSIDE OUT

telease

FILLER
ASCIDEFULLALMOPORSTUWKYZOD3456789

REJECT

SUND'AY
ABCDE19hijkIMnOPQRstuvW

CORROSION
APCDEFGALIRLAMOPORSTU

HARDCORE CLIP ART



NASTYHOUSE

ABCOEFGHIJKLMNOPQRSTUVWXYZ01234567

Brockhonze

AdBucad Defotogound to ork Communo of p

WRITTENHOUSE
ARBBOORDERFAGHTINJEKETMMNAGERFAGHT

SQUAREHOUSE

SCKOOLHOUSE
ABCDEFGHIJKLMNOPORSTUVWXYZO123

ITCHYHOUSE
ARDERALIEI M NODO BETTIANDAYYON AARO

ASHYHOUSE ABCDEFGHIJKLMNOPGRSTUVWXYZO123

Light House
AdblecoverFeggHLIJKHIMTHORPORRISTINIVINIXY

SPRINGHOUSE
ARCDEFORIJELENDOPORSTUVWX8Z01235

Splitlevelhouse abedefghijklminopersturvixyz1234567890!

HOUSETRAINED AABBECDDEEFFGGHAIIJKKLLMMNDODPGGRSS





The Flyer Fonts CD Collection

Whether you're a "scenester" or just need some inspiration for your next "extreme" ad campaign, these 18 fonts and 22 clip art images will give any project that hardcore look. We've packaged the whole lot on a multi-session CD with 22 punk rock favorites from Suicidal Tendencies, Circle Jerks, Bad Brains, Cro-Mags, Dag Nasty, 7 Seconds and more!

FLYER FONTS......\$99



House Scrawl Font Collection

In public places throughout the world lie the most spontaneous forms of typography. You've seen the scrawl of impromtu messages carved into wooden desks, scratched into the enamel of bathroom stalls and written inside of phone booths. House Industries is proud to offer the Scrawl font collection with 12 legible, slightly inconsistent PostScript typefaces plus the "Household Items" clip-art font and the sketchy looking Scrawl House Factory t-shirt.

SCRAWL FONTS......\$175





The House Latino! Font Family

So named for their wedge-shaped serifs, Latin typefaces became synonymous with the renewed popularity of Afro-Cuban sounds in the American music scene during the '50s and early '60s. Whatever the case may be, the revival of these exciting typefaces is due to the efforts of House "artista" Christian Schwartz. True to their colorful history, they still retain the same buoyancy and irresistible charm as their predecessors.

LATINO!.....\$75



The House General Collection

From the ubiquitous to the ridiculous, chances are you'll find an appropriate font in this rare ensemble to help you face a variety of design challenges. Like 'em or not, these classic House Industries originals have been a mainstay of American advertising since their introduction in 1993, and, much to the chagrin of the "design establishment," show no signs of fading any time soon. We are now offering the General Collection (every font listed to the right) for only \$250. That's less than five bucks a font!

SINGLE FONT......\$50

GENERAL COLLECTION (52 fonts)......\$250 Includes House Factory logo t-shirt



www.houseindustries.com Telephone orders call toll free: 800-888-4390

Esquive

AaBbCcDdEeFfGgHhIiJjKkLlMm

Rumba

ADNES

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTt

Latino! Clip-art



CRACKhouse

RANDUMHOUSE

RODDHOUSE

NUTHOUS F

HouseParty

Birdhouse

CLUBHOUSE

Housecut

MESSYHOUSE

SHOWENESS

30333BBD005B

Pollhouse

HOU5ECTA

BEACHOUSE

KATHOUSE

SLAWLECTIONS outHouse

FUNHOUSE

160usemenio

Cleanhouse

TK 28 HOUSE

SIOPHOISE

FIREHOUSE

Aranhonze

SCUBYZHOUSE

WHACHOUSE

HOUSEPAINT

CHOPHOUSE

FRATHOUSE

Poolhouse

COFFEEHOUSE

StrAWHOUSE

Housesawce

COUNTRYHOUSE

RRICKHOUSE

WAREHOUSE

Bi 2 h Ou Se

HUUSEMIX

Rougthouse

MADDHOUGH

Bughause

PRINTHOUSE

STAKEHOUSE

Roundhouse

STUDTHOUSE

HOUSEBROKEN

HOUSECOPY

FUNKHOUSE

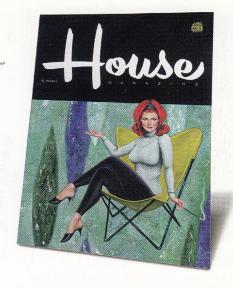
Doghouse

HALFWAY HOUSE

HOUSE INDUSTRIES FONT PRODUCT ORDER FORM

PRODUCT DESCRIPTION	PRICE	TOTAL	
		1. S. y (g - 1.)	
E CONTRACTOR CONTRACTOR		17.000.00	
		, TOSIA	
SHIPPING	SHIPPING		
☐ UPS Ground: \$6 (USA only) ☐ Canada (ground):	\$15		
☐ Second Day: \$12 (by 3pm) ☐ All International: \$ ☐ Next Day: \$24 (by 10:30am) ☐ Email domestic: \$6	TOTAL W	SHIPPING	
☐ Saturday: \$35 (USA only) ☐ Email foreign: \$10	The second secon		
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output device in conjunction with a maximum of 5 CPUs. Each local and/or entity must purchase a separate license, starting with the fir			
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11th to 25th printer with 51 to 125 CPUs: add 15 percent for ea			
• 26th to 50th printer with 126 to 250 CPUs: add 10 percent for e 51st printer and over with 251 CPUs and over: add 5 percent for			
f your usage exceeds the number of CPUs for a given output device	e category, you must purchase	the upgrade wi	
he applicable number of CPUs. Please call us at 302-888-1218 if y	ou have any questions or need	d a quote.	
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Credit Card #			
xp. Date Name on Card			

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House Magazine Subscription

Nurture your drive for individual expression with House magazine, the bold and stylish publication from House Industries. If you're the culturally subversive type who thumbs his nose at the established norms concerning taste, then you'll find House magazine to be an indispensable addition to your periodical library. Each exciting issue is a compact compendium for the fashion conscious. So whether you're just looking to boost your self-image or you're already an aspiring taste-maker, you'll learn what countless other House readers already know: House magazine represents the voice of a new epoch. We sold out of issue number one and future issues are sure to go fast. Subscribe today!

ONE YEAR SUBSCRIPTION.....\$14





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www.houseindustries.com

Download the latest in digital display typography for your computer today.